

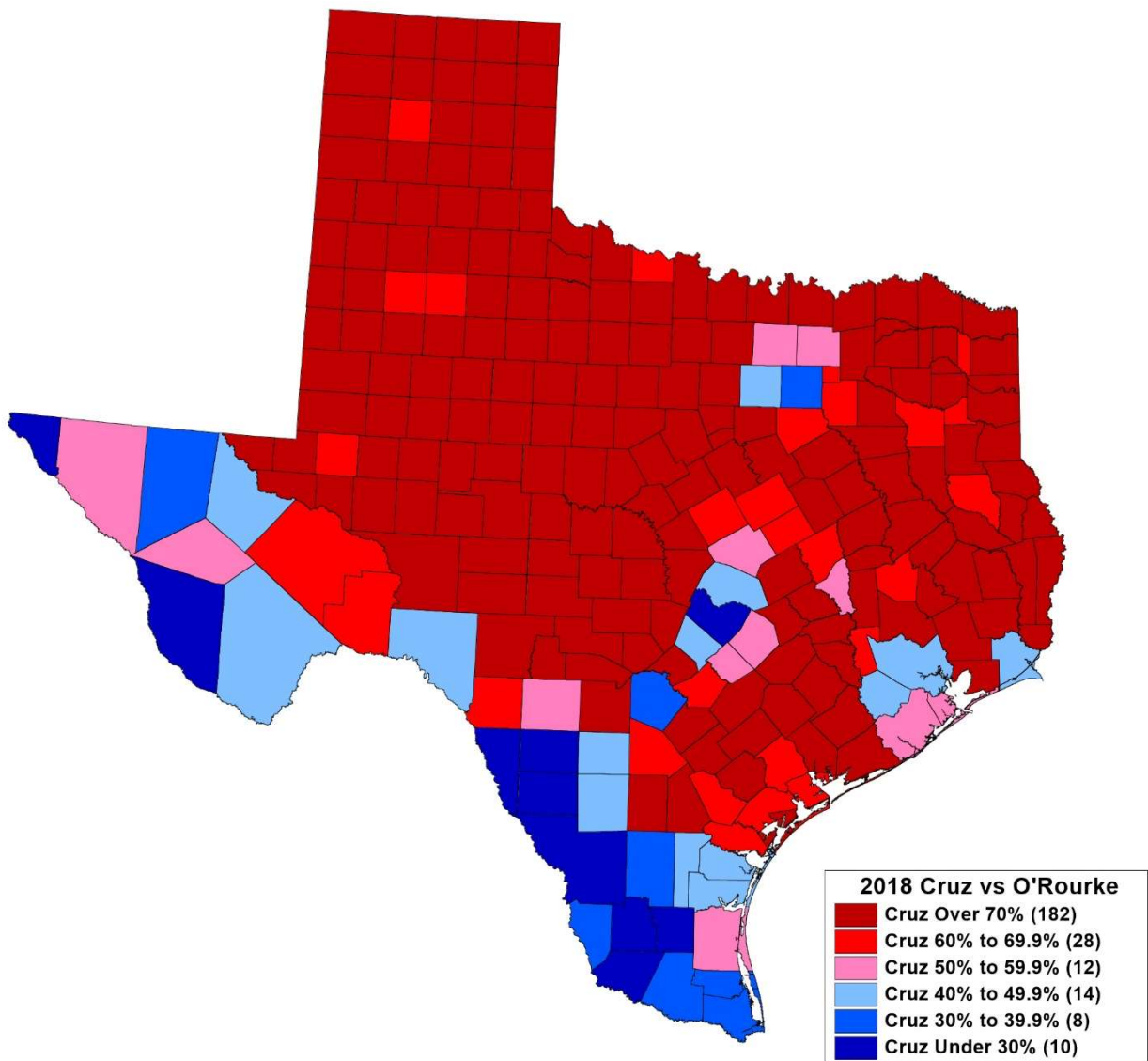
RYAN

DATA & RESEARCH

2018 General Election Analysis

January 3, 2019

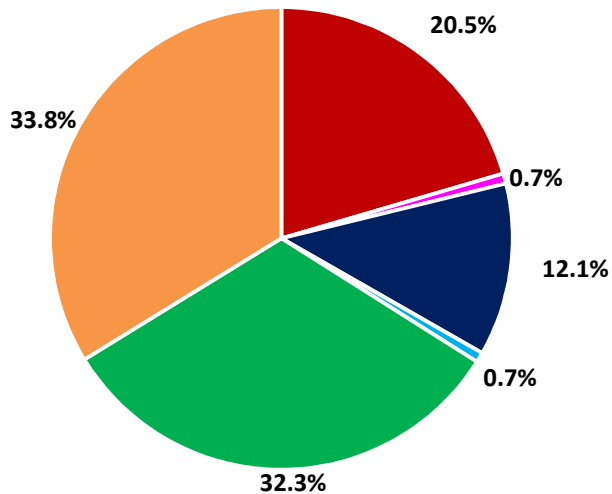
The information included in this report is based on the lists of who voted in the election. The data was provided by the Texas Secretary of State and by each county's elections administrator.



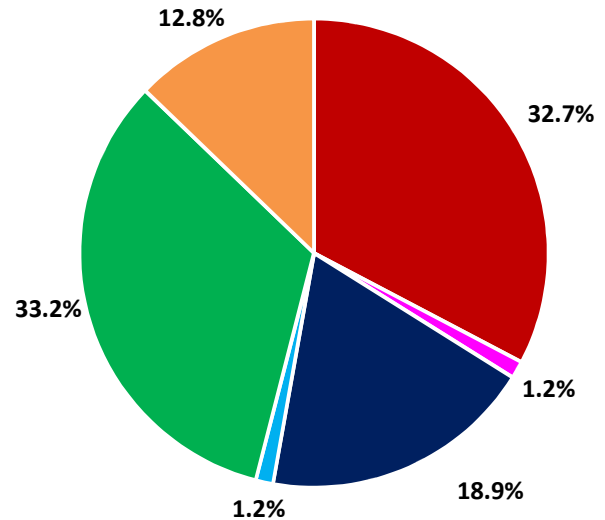
2018 U.S. Senate General Election Results

All Voters by Previous Election History

Registered Voters

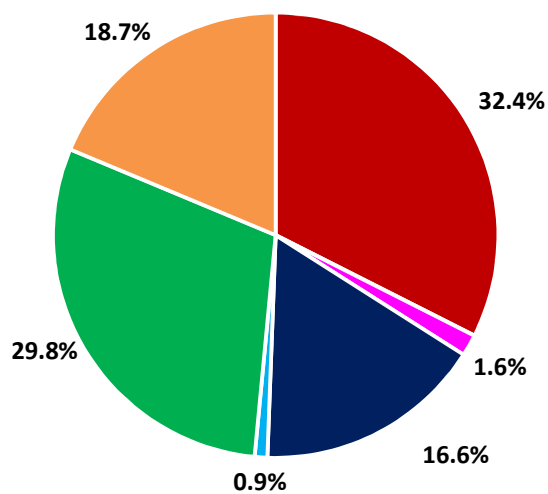


2018 General Election

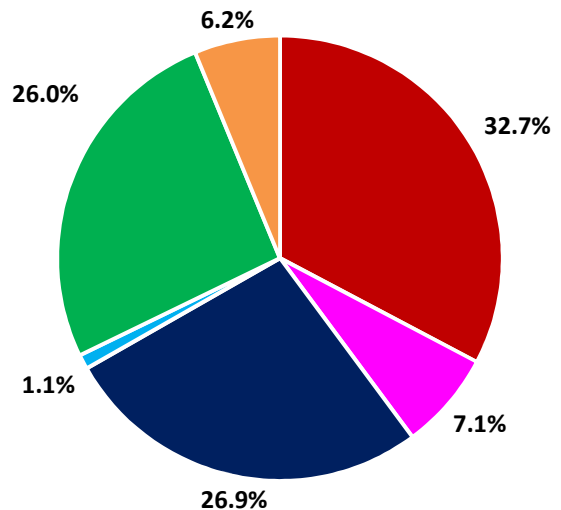


	Registered Voters	Votes Cast
Republican Primary voters with no previous D history	3,277,777	2,744,468
Mixed Primary voters / Last voted in R Primary	109,520	97,672
Democratic Primary voters with no previous R history	1,937,028	1,580,325
Mixed Primary voters / Last voted in D Primary	112,007	103,238
General Election voters / No Primary history	5,154,638	2,780,869
Voters with no Primary or General Election history	5,419,542	1,074,884
Total	16,010,512	8,381,456

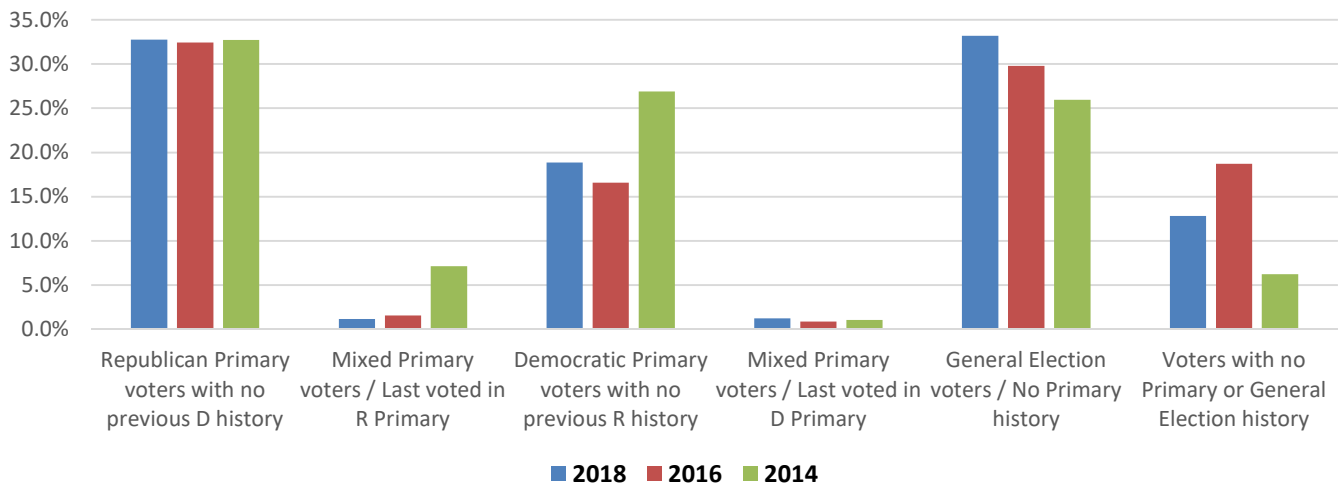
2016 General Election Voters



2014 General Election Voters



Comparison to Previous General Elections

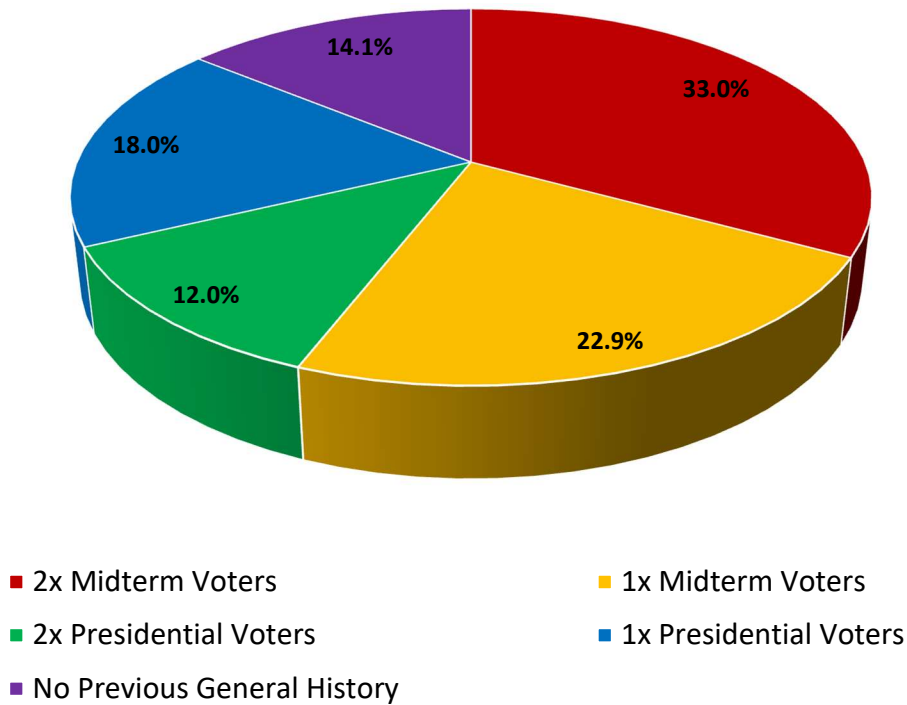


	2018	2016	2014
Republican Primary voters with no previous D history	32.7%	32.4%	32.7%
Mixed Primary voters / Last voted in R Primary	1.2%	1.6%	7.1%
Democratic Primary voters with no previous R history	18.9%	16.6%	26.9%
Mixed Primary voters / Last voted in D Primary	1.2%	0.9%	1.1%
General Election voters / No Primary history	33.2%	29.8%	26.0%
Voters with no Primary or General Election history	12.8%	18.7%	6.2%

	2018	2016	2014
Republican Primary voters with no previous D history	2,744,468	2,905,732	1,535,161
Mixed Primary voters / Last voted in R Primary	97,672	140,983	334,748
Democratic Primary voters with no previous R history	1,580,325	1,485,556	1,261,935
Mixed Primary voters / Last voted in D Primary	103,238	80,577	50,198
General Election voters / No Primary history	2,780,869	2,668,338	1,217,612
Voters with no Primary or General Election history	1,074,884	1,675,261	292,416
Total	8,381,456	8,956,447	4,692,070

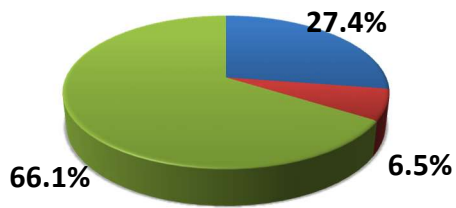
Voters by Previous General Election History

Of all votes cast in the 2018 General Election, 14.1% votes were cast by voters who had not voted in a previous General Election from 2010 to 2016.



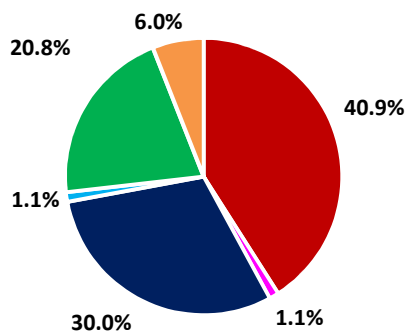
	Total Votes	Percentage of Vote
2x Midterm Voters (Voted in both 2010 and 2014)	2,762,099	33.0%
1x Midterm Voters (Voted in either 2010 or 2014)	1,923,348	22.9%
2x Presidential Voters (Voted in both 2012 and 2016) / No Midterm	1,006,748	12.0%
1x Presidential Voters (Voted in either 2012 or 2016) / No Midterm	1,510,677	18.0%
No previous General Election history (2010 to 2016)	1,178,584	14.1%
Total votes cast	8,381,456	100%

How Did People Cast Their Vote?

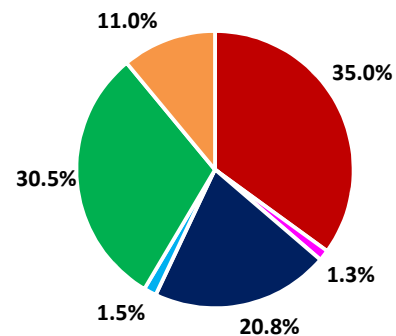


- **Election Day:** 2,297,011
- **By Mail:** 540,963
- **Early in Person:** 5,543,482

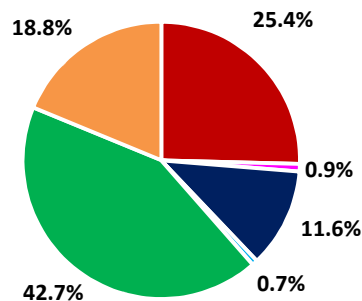
Voted by Mail



Voted Early in Person



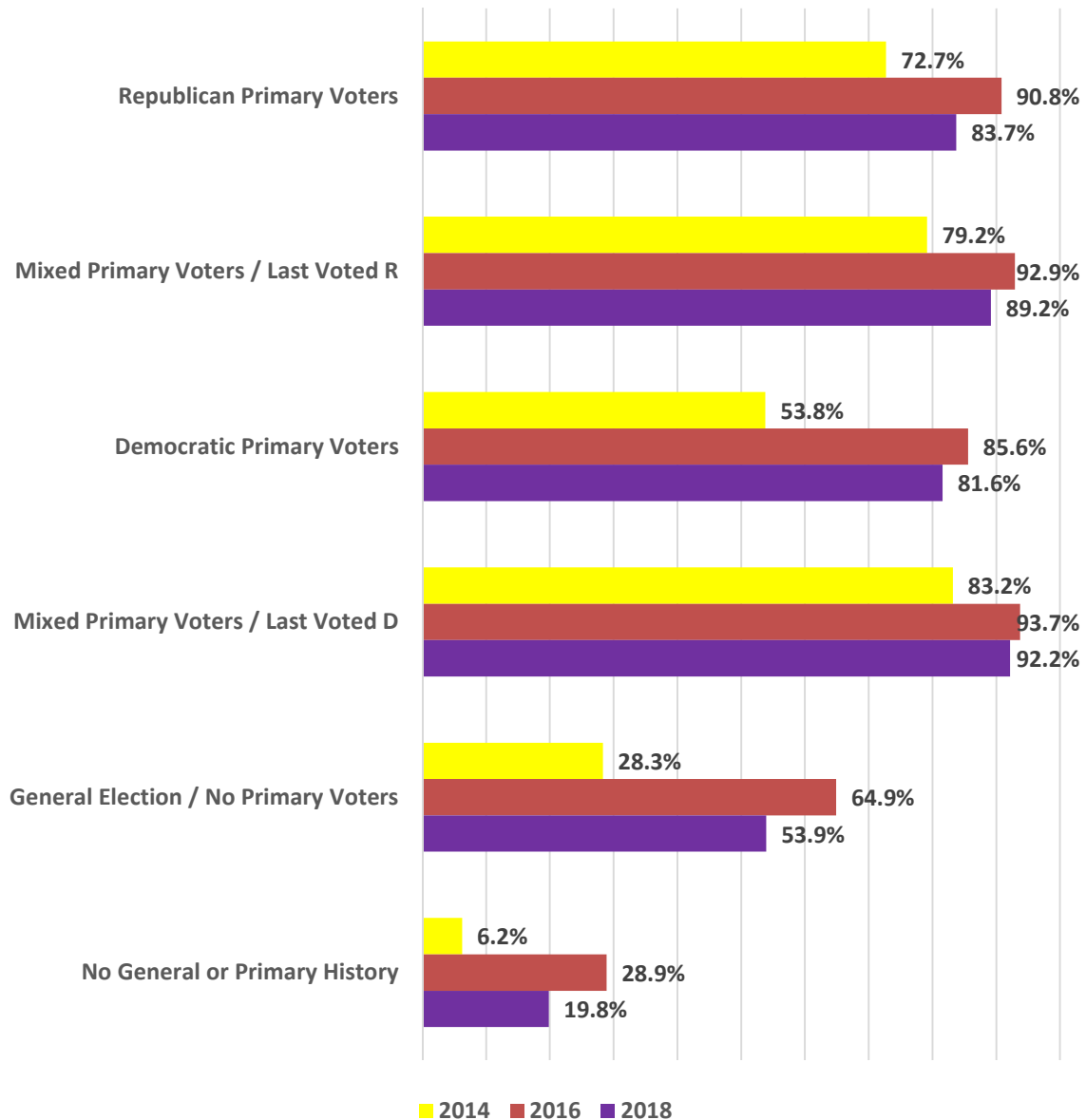
Voted on Election Day



	Voted by Mail	Voted Early in Person	Voted on Election Day
Republican Primary voters with no previous D history	221,498	1,939,564	583,406
Mixed Primary voters / Last voted in R Primary	6,118	70,729	20,825
Democratic Primary voters with no previous R history	162,273	1,151,641	266,411
Mixed Primary voters / Last voted in D Primary	6,042	81,946	15,250
General Election voters / No Primary history	112,701	1,688,434	979,734
Voters with no Primary or General Election history	32,331	611,168	431,385
Total	540,963	5,543,482	2,297,011

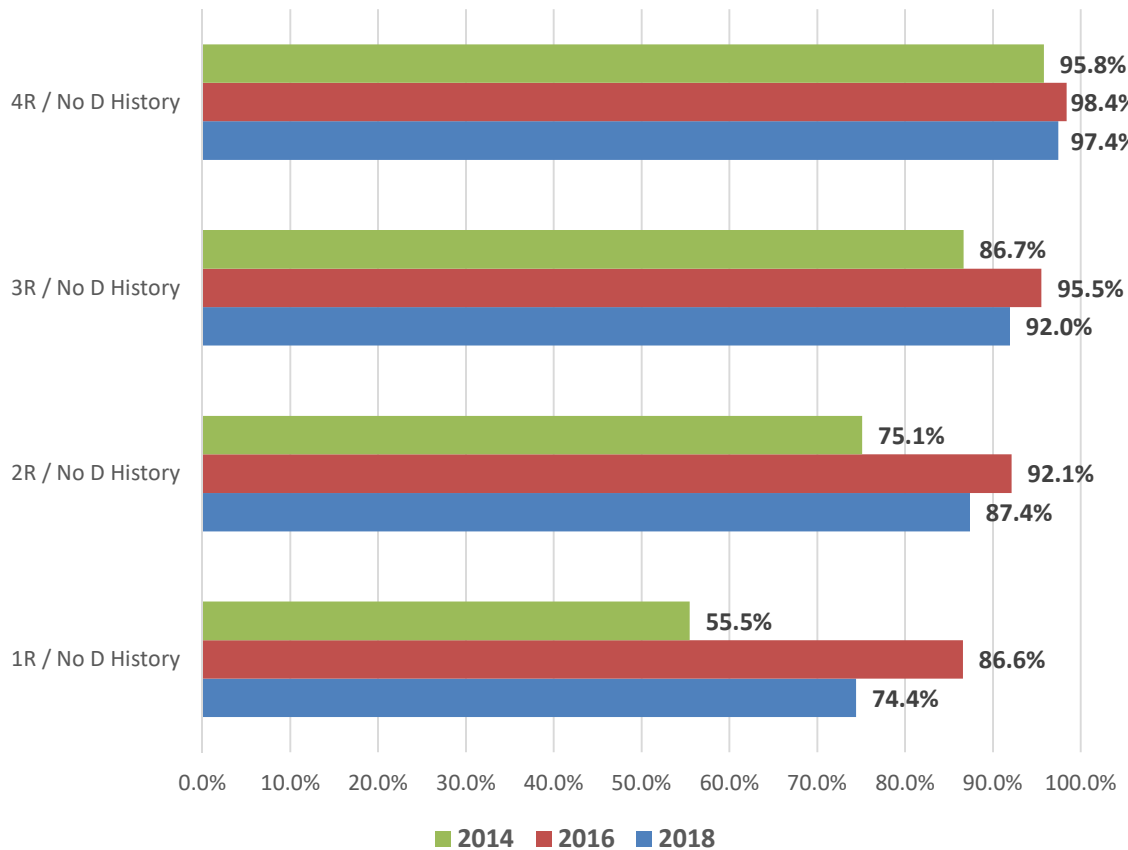
Turnout Within Group

The following is a breakdown of how many people from each group showed up to vote in the 2018 General Election compared to turnout with each group from the 2016 and 2014 General Elections. For example, 83.7% of voters with previous Republican Primary history (and no Democratic Primary history) cast a vote in the 2018 General Election.



Did Republicans Show Up to Vote?

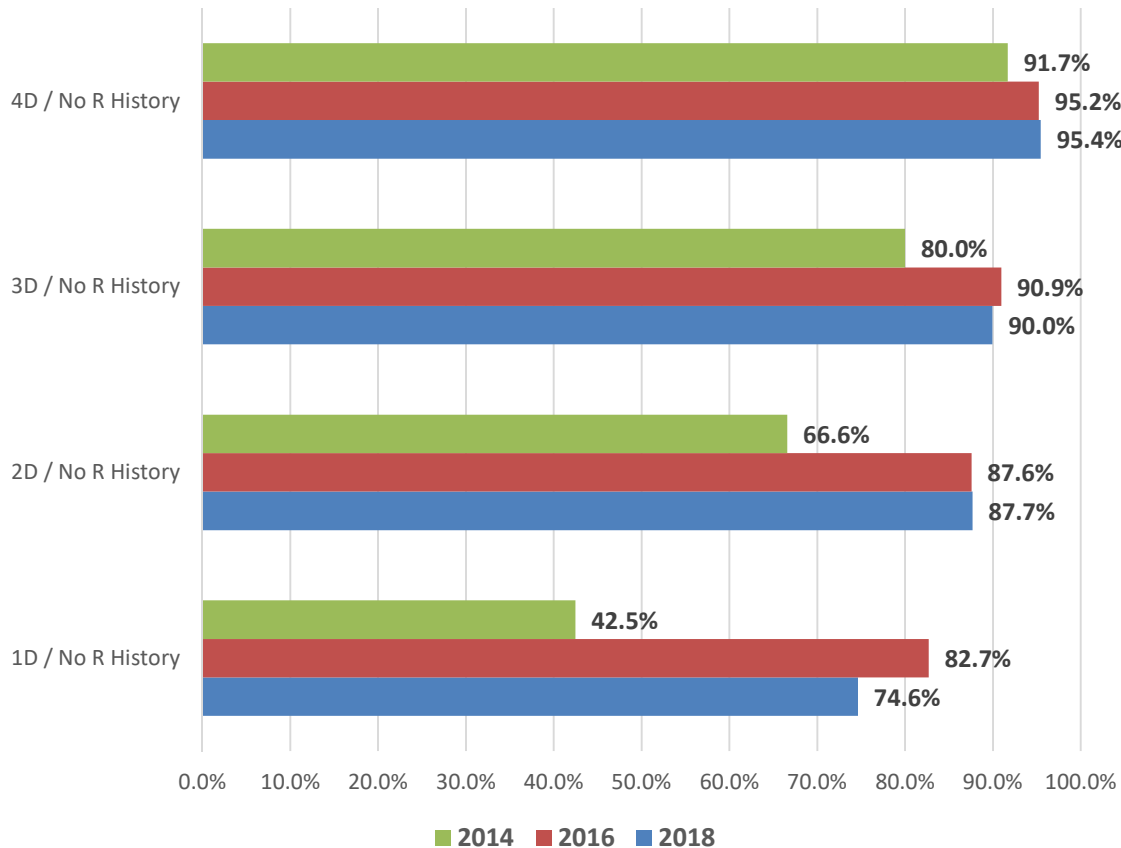
The following is a breakdown of voters with previous Republican Primary election history and whether they have voted or not. For example, 97.4% of all 4x Republican voters ended up voting in the 2018 General Election.



<u>Category</u>	<u>Eligible Voters</u>	<u>Voted in 2018 General</u>	<u>Did Not Vote</u>
4Rs - Voters who have voted in all four of the previous four Republican Primary elections.	497,571	484,838	12,733
3Rs - Voters who have voted in exactly three of the previous four Republican Primary elections.	528,194	485,675	42,519
2Rs - Voters who have voted in exactly two of the previous four Republican Primary elections.	753,336	658,469	94,867
1Rs - Voters who have voted in exactly one of the previous four Republican Primary elections.	1,498,676	1,115,486	383,190

Did Democrats Show Up to Vote?

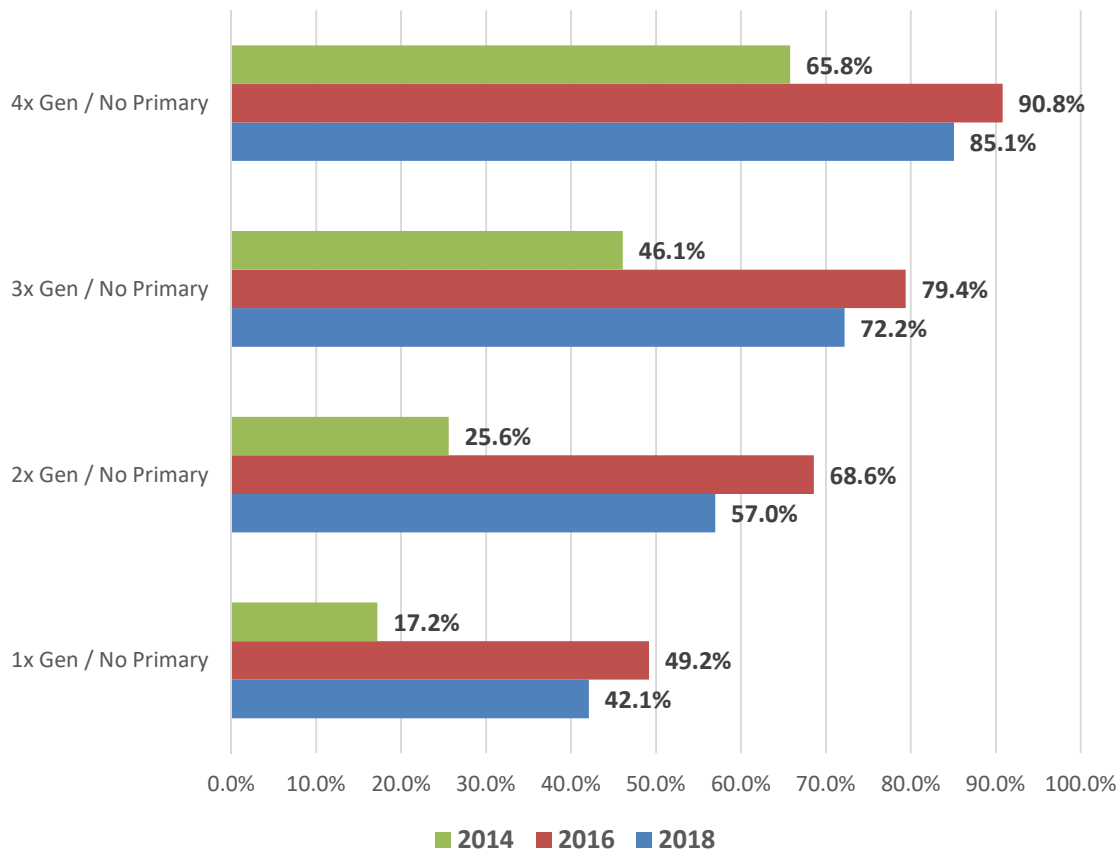
The following is a breakdown of voters with previous Democratic Primary election history and whether they have voted or not. For example, 95.4% of all 4x Democratic voters ended up voting in the 2018 General Election.



<u>Category</u>	<u>Eligible Voters</u>	<u>Voted in 2018 General</u>	<u>Did Not Vote</u>
4Ds - Voters who have voted in all four of the previous four Democratic Primary elections.	154,181	146,823	7,358
3Ds - Voters who have voted in exactly three of the previous four Democratic Primary elections.	189,026	171,914	17,112
2Ds - Voters who have voted in exactly two of the previous four Democratic Primary elections.	314,082	275,082	39,000
1Ds - Voters who have voted in exactly one of the previous four Democratic Primary elections.	1,078,425	891,737	186,688

Did Previous General Election Voters (With No Primary History) Show Up to Vote?

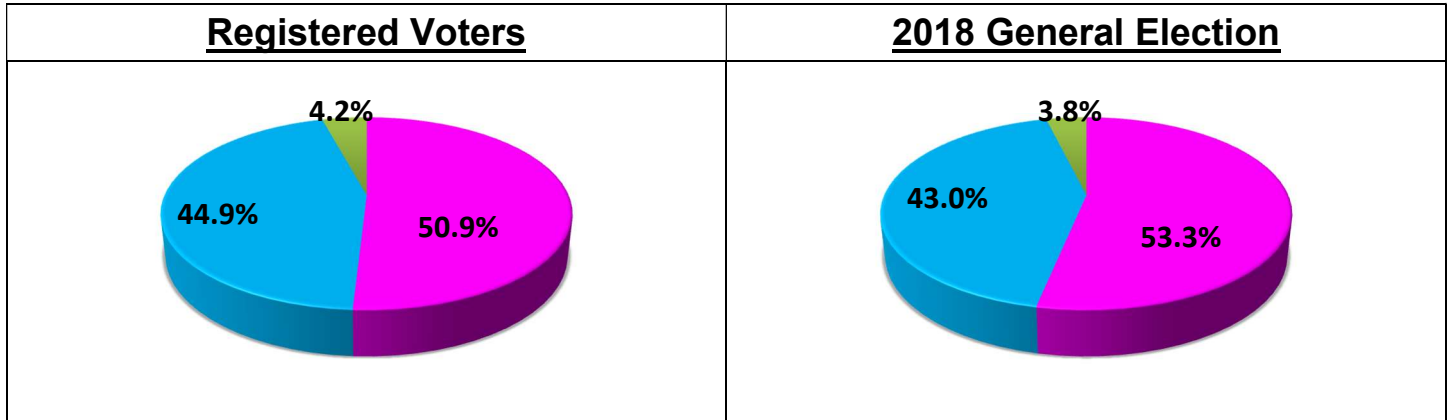
The following is a breakdown of voters with previous General Election history, who have not voted in a primary election, and whether they have voted or not. For example, 85.1% of voters who voted in all four of the previous four General Elections ended up voting in the 2018 General Election.



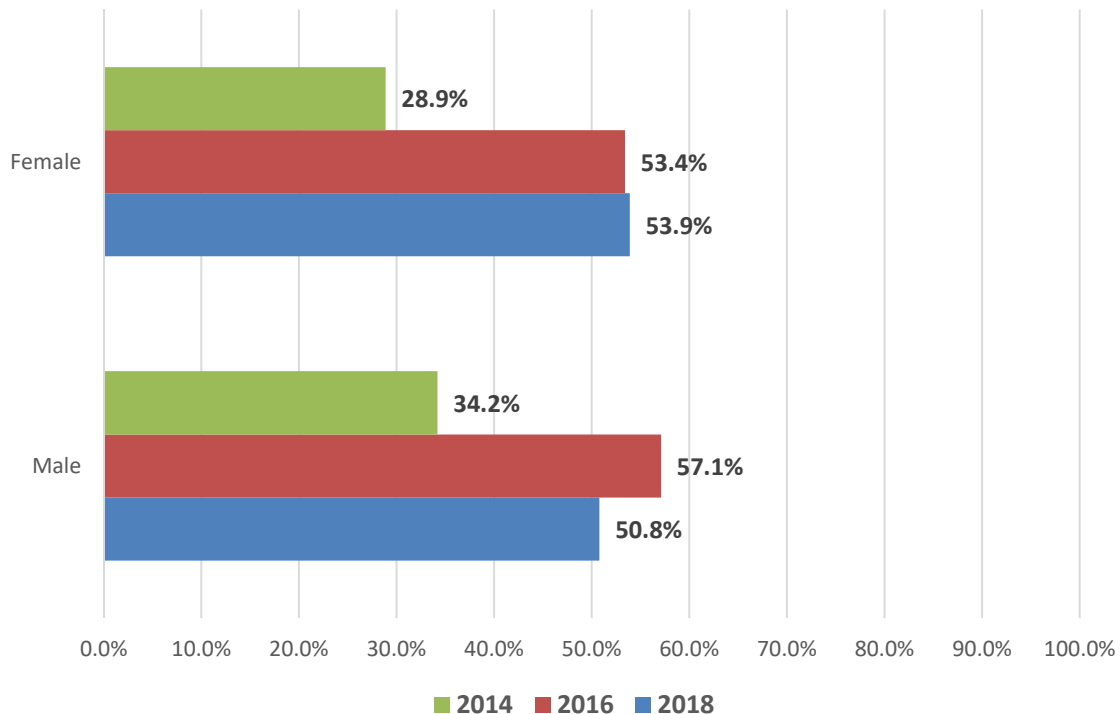
<u>Category</u>	<u>Eligible Voters</u>	<u>Voted in 2018 General</u>	<u>Did Not Vote</u>
4x Gen - Voters who have voted in all four of the previous four General Elections / No Primary History	399,936	340,207	59,729
3x Gen - Voters who have voted in exactly three of the previous four General Elections / No Primary History	757,609	547,073	210,536
2x Gen - Voters who have voted in exactly two of the previous four General Elections / No Primary History	1,413,173	805,542	607,631
1x Gen - Voters who have voted in exactly one of the previous four General Elections / No Primary History	2,583,992	1,088,076	1,495,916

Voters by Gender

	Registered Voters		2018 General Election	
Female	7,709,555	51.1%	4,769,568	53.3%
Male	6,740,952	44.7%	3,848,891	43.0%
Gender Not Listed	632,505	4.2%	337,988	3.8%

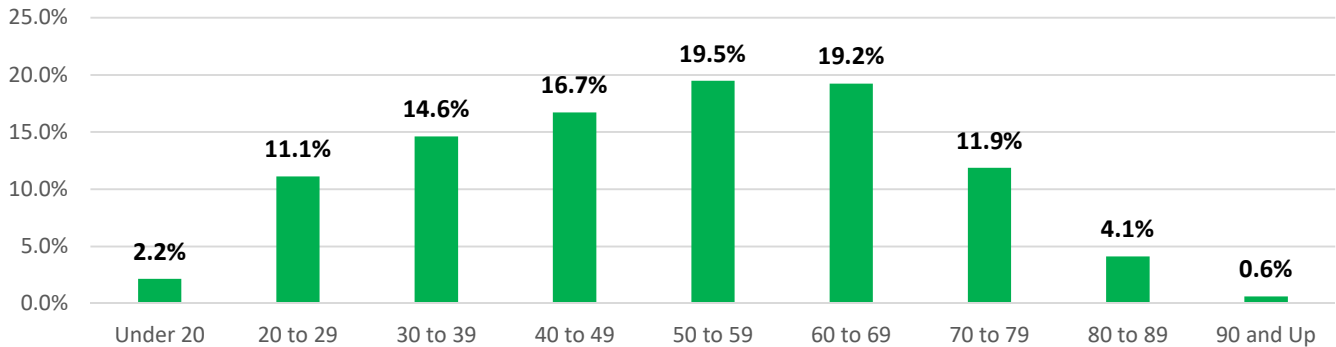


Below is a chart showing what percentage of each gender that showed up to vote. For example, 53.9% of all women who are registered to vote ended up voting in the 2018 General Election while only 50.8% of men registered to vote ended up voting.

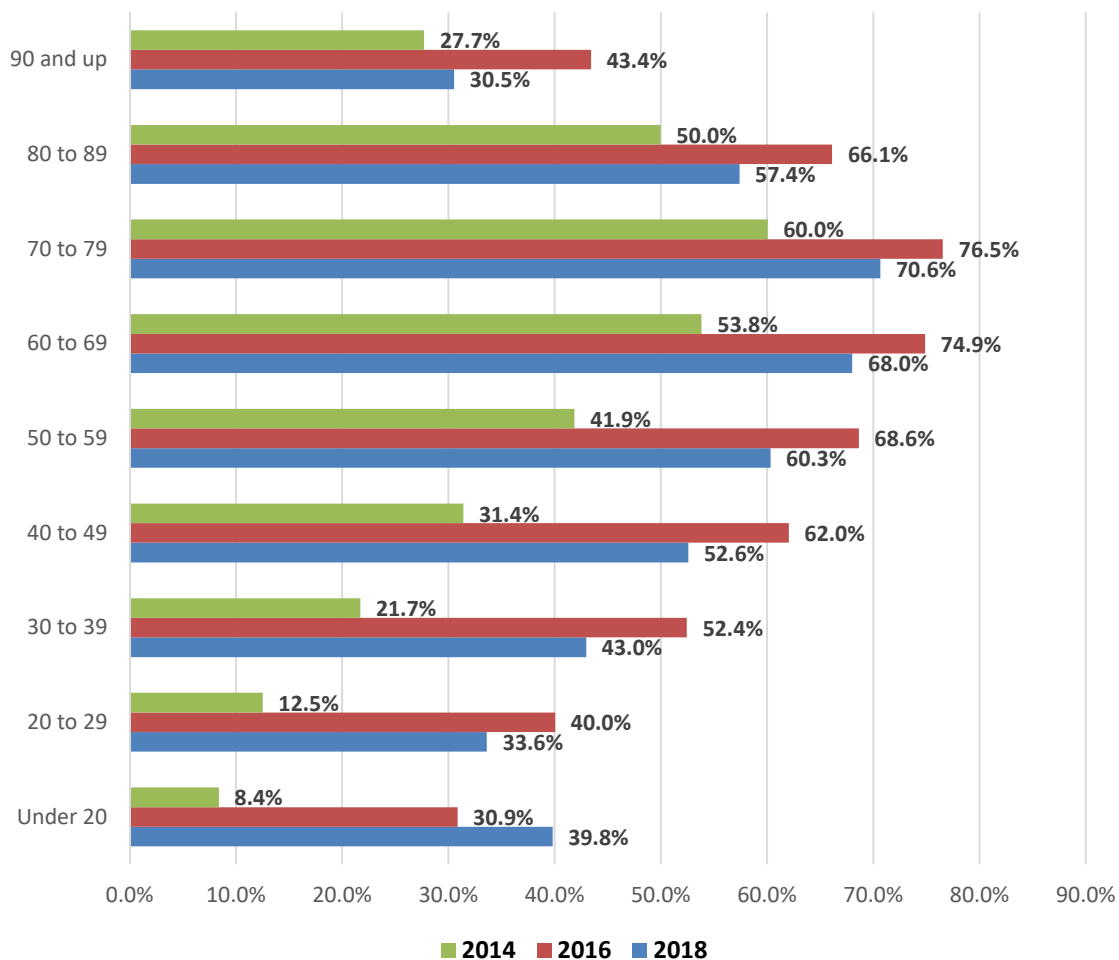


Voters by Age

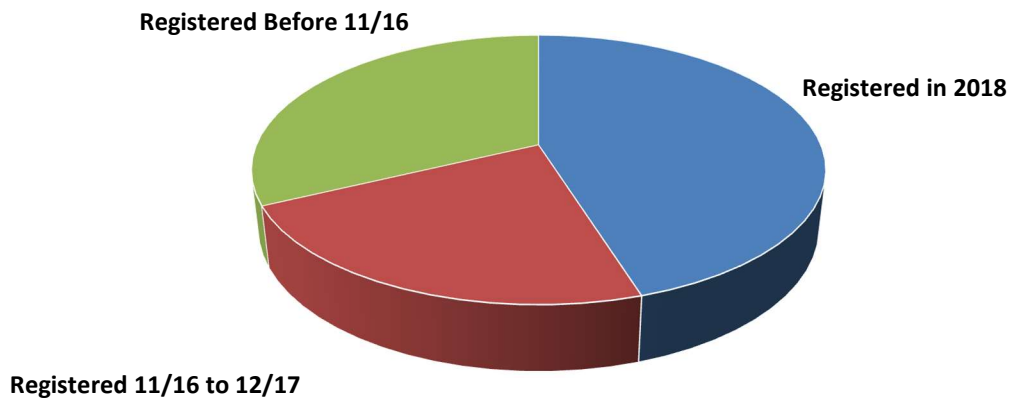
Below is a chart breaking down all voters in the 2018 General Election based on each age group's share of the total votes cast. For example, voters aged 50 to 59 made up 19.5% of all votes cast.



Below is a chart showing what percentage of each age group showed up to vote. For example, only 30.5% of all voters aged 90 and up ended up voting in the 2018 General Election.



Who Were the Voters With No Previous Primary or General Election History?



	<u>Votes</u>	<u>Percentage</u>
Registered in 2018	485,150	45.13%
Registered Post-2016 General to 12/31/2017	244,473	22.74%
Registered Prior to the 2016 General Election	345,350	32.13%
Total	1,074,973	100%

By Gender

	<u>Votes</u>	<u>Percentage</u>
Female	540,404	50.3%
Male	480,365	44.7%
Gender not listed	54,115	5.0%

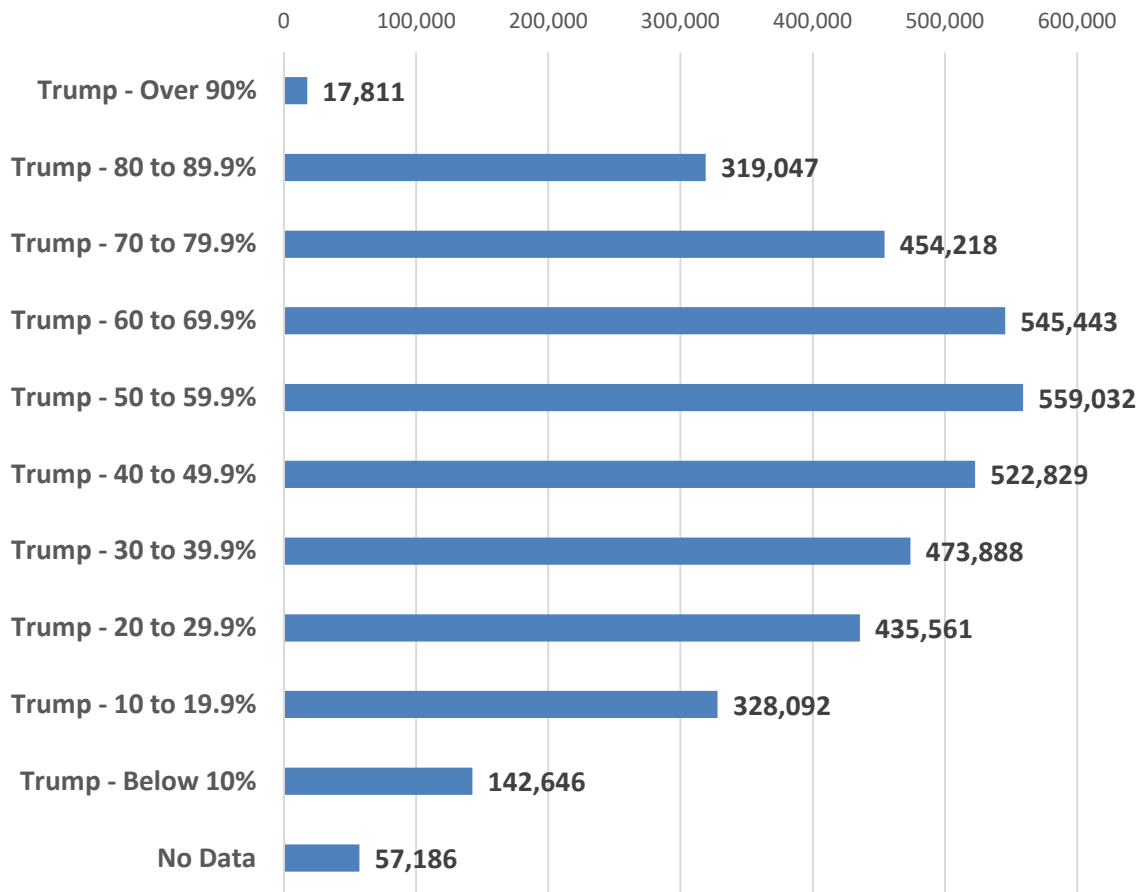
By Age

Of voters with no primary or general election history, voters under the age of 50 accounted for 76.4%.

	<u>Votes</u>	<u>Percentage</u>
Under 20	169,297	15.8%
20 to 29	282,933	26.3%
30 to 39	215,476	20.0%
40 to 49	153,914	14.3%
50 to 59	119,043	11.1%
60 to 69	86,576	8.1%
70 to 79	36,160	3.4%
80 to 89	9,708	0.9%
90 and up	1,772	0.2%

Non-Primary Voters by Precinct

Below is a chart of 2018 General Election voters who had no primary election history based on how their precinct performed in the 2016 presidential election. For example, 1,903,016 voters with no primary history live in precincts that Hillary Clinton carried in 2016 while 1,895,551 live in precincts that Donald Trump carried.



Please note, some precinct lines may have been redrawn between the 2016 and 2018 elections, so these numbers may not be an entirely accurate description as to how these voters' precincts performed in 2016.

Who Voted in the 2018 General Election? (Top 30 counties only)

The following is a breakdown of who voted in the General Election based on their past Primary and General Election History.

County	Previous R Primary Voter No Previous D Primary History	Previous Mixed Primary Last Voted in an R Primary	Previous D Primary Voter No Previous R Primary History	Previous Mixed Primary Last Voted in an D Primary	Previous Gen Voter No Previous R or D Primary History	No Previous General or Primary History
BELL	35.2%	0.7%	13.3%	0.8%	34.7%	15.3%
BEXAR	23.1%	0.9%	23.1%	1.3%	37.1%	14.4%
BRAZORIA	36.9%	0.7%	13.7%	0.8%	37.4%	10.5%
BRAZOS	38.1%	0.5%	11.2%	1.3%	30.2%	18.6%
CAMERON	12.1%	2.4%	38.5%	1.7%	30.9%	14.3%
COLLIN	33.4%	0.6%	13.5%	1.0%	37.4%	14.2%
COMAL	49.2%	0.8%	9.3%	0.9%	29.6%	10.3%
DALLAS	22.2%	0.6%	25.4%	1.4%	36.4%	13.9%
DENTON	33.0%	0.5%	13.0%	1.0%	37.6%	15.0%
EL PASO	10.3%	1.9%	35.2%	2.4%	33.6%	16.5%
ELLIS	45.7%	0.7%	10.5%	0.8%	31.6%	10.7%
FORT BEND	27.2%	0.4%	17.9%	1.0%	40.6%	12.9%
GALVESTON	36.6%	1.2%	13.8%	0.9%	35.9%	11.6%
GUADALUPE	39.1%	1.0%	11.9%	1.0%	34.0%	13.0%
HARRIS	25.3%	0.5%	20.3%	1.0%	39.7%	13.2%
HAYS	27.0%	0.8%	20.3%	1.4%	32.2%	18.3%
HIDALGO	8.7%	2.3%	43.8%	2.2%	28.5%	14.5%
JEFFERSON	22.4%	2.7%	30.7%	2.3%	33.4%	8.5%
JOHNSON	47.8%	0.7%	7.7%	0.8%	32.4%	10.7%
LUBBOCK	45.4%	1.0%	10.6%	1.1%	28.7%	13.2%
MCLENNAN	41.8%	1.1%	11.6%	1.1%	31.7%	12.7%
MONTGOMERY	45.9%	0.5%	6.9%	0.7%	30.6%	15.2%
NUECES	27.4%	1.3%	23.6%	1.3%	33.9%	12.5%
PARKER	52.6%	0.9%	6.0%	0.7%	29.9%	9.9%
RANDALL	53.9%	1.1%	5.7%	0.5%	29.2%	9.6%
SMITH	52.4%	0.5%	7.2%	1.3%	29.0%	9.5%
TARRANT	32.5%	0.7%	18.0%	1.1%	35.1%	12.7%
TRAVIS	16.5%	1.0%	32.6%	1.4%	31.6%	16.9%
WEBB	3.8%	2.2%	58.6%	3.2%	15.5%	16.8%
WILLIAMSON	32.5%	0.7%	17.2%	1.3%	33.5%	14.7%

2018 General Voters With No Previous Primary Election History (Top 30 counties only)

The following is a breakdown of those voters who have no Republican or Democratic Primary election history and how their precinct performed in the 2016 Presidential Election. For example, of all the 2018 voters with no primary history in Bell County, 18.3% live in precincts that Donald Trump won with over 70% of the vote.

County	Trump 70%+	Trump 60-69.9%	Trump 50-59.9%	Trump 40-49.9%	Trump 30-39.9%	Trump <30%	No Data
BELL	18.3%	19.2%	10.5%	13.1%	30.8%	8.2%	0.0%
BEXAR	1.0%	5.3%	18.6%	21.9%	23.3%	26.4%	3.4%
BRAZORIA	26.6%	28.4%	10.0%	11.4%	9.2%	14.3%	0.0%
BRAZOS	11.9%	28.3%	17.6%	33.5%	3.6%	5.1%	0.0%
CAMERON	0.0%	1.6%	12.4%	18.5%	16.3%	51.1%	0.0%
COLLIN	9.1%	16.6%	36.7%	27.9%	3.8%	1.6%	4.3%
COMAL	55.1%	28.0%	4.1%	0.8%	0.0%	0.0%	12.0%
DALLAS	0.1%	4.6%	14.6%	22.8%	19.2%	38.7%	0.0%
DENTON	11.6%	27.8%	31.1%	15.4%	4.7%	6.3%	3.0%
EL PASO	0.0%	0.0%	1.0%	4.8%	27.7%	66.5%	0.0%
ELLIS	64.0%	19.6%	10.8%	2.4%	1.3%	2.0%	0.0%
FORT BEND	4.8%	14.8%	22.0%	14.2%	15.0%	24.3%	4.7%
GALVESTON	23.6%	44.8%	7.3%	7.3%	7.5%	8.7%	0.7%
GUADALUPE	29.2%	25.4%	29.4%	8.7%	2.9%	2.1%	2.4%
HARRIS	6.6%	15.3%	13.7%	15.1%	14.6%	34.7%	0.0%
HAYS	0.0%	12.3%	27.4%	25.2%	14.2%	20.9%	0.0%
HIDALGO	0.0%	0.4%	2.0%	11.0%	25.5%	61.1%	0.0%
JEFFERSON	35.1%	9.0%	8.9%	10.3%	7.4%	29.5%	0.0%
JOHNSON	85.8%	11.9%	2.3%	0.0%	0.0%	0.0%	0.0%
LUBBOCK	43.8%	19.9%	19.5%	7.4%	2.8%	6.5%	0.1%
MCCLENNAN	35.6%	25.1%	10.2%	5.5%	14.8%	8.8%	0.0%
MONTGOMERY	53.1%	32.0%	3.4%	0.0%	0.0%	0.7%	10.8%
NUECES	11.1%	14.7%	26.2%	19.5%	11.7%	16.7%	0.0%
PARKER	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RANDALL	94.6%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%
SMITH	59.6%	16.0%	4.7%	6.0%	1.8%	11.8%	0.1%
TARRANT	9.8%	27.1%	23.4%	9.2%	12.2%	15.7%	2.7%
TRAVIS	0.0%	3.7%	4.6%	9.2%	16.3%	66.2%	0.0%
WEBB	0.0%	0.1%	0.0%	1.6%	20.8%	77.3%	0.1%
WILLIAMSON	6.3%	11.9%	19.5%	36.2%	19.2%	1.6%	5.4%