
A Message to the Evette Community

1 message

Evette Staffing <marketing@vetiqstaffing.ccsend.com>
Reply-To: marketing@evettestaffing.com
To: gaec6809@vt.edu

Wed, Nov 20, 2024 at 6:15 PM



As a young entrepreneur launching Evette Staffing 8 years ago, we made the decision to create a profile impersonating a veterinarian as a means to access a Facebook group dedicated to veterinarians. We did this with only the intention of gaining a better understanding of the issues and frustrations plaguing the industry—with the ultimate goal of better serving the community.

While the account was not created or used with malicious intent, we understand that what we did was wrong. We have personally reached out to Dr. [REDACTED] and apologized for falsifying her profile. We deeply regret any discomfort or distrust we caused within the veterinary community and hope we can work to regain your trust in the future.

Like many startups, we have our challenges, but we take pride in the positive impact we've had by serving as a valuable resource for veterinarians seeking improved pay, benefits, and work-life balance.

Elise Burns,
CEO and Founder of Evette

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