

Memorandum



CITY OF DALLAS

DATE October 13, 2016

TO Honorable Mayor Mike Rawlings

SUBJECT Fair Park Management Agreement

At the end of our August 29, 2016, Special City Council meeting regarding the Fair Park Texas Foundation (“the Foundation”) proposal, you appointed us to a committee to finalize negotiations for the Foundation to enter into a management agreement for Fair Park. We have been in negotiations with the Foundation since that time and have made a great deal of progress. A few terms still need to be finalized before we are comfortable bringing the matter back to the City Council for approval.

However, our committee has also determined that there must be no doubt that whatever agreement is entered into provides the best deal for the City. We believe there should be a competitive process and that such a process should be open and transparent. We therefore request the use of a competitive method for the award of a management services contract for the operation of Fair Park.

Specifically, the City should invite proposals that will offer the best value for the City. Any organization with a plan that can offer the best value to the City and significant financial or other benefits to the City should be invited to submit its proposal.

A formal advertisement should set forth the timing and criteria for groups to submit proposals. Briefly, the solicitation criteria to determine the best value for the City will include, but may not be limited to, the following criteria (this is the general criteria set forth in State law for making such a determination):

- (1) The significant financial or other benefits to the City;
- (2) The reputation of the nonprofit group;
- (3) The quality of the services to be provided by the group;
- (4) The extent to which the proposal for services will meet the City’s needs;
- (5) The group’s past relationship with the City and with Fair Park;
- (6) The long-term cost to the City of acquiring the management services; and
- (7) Other specific criteria developed by the City Council committee.

Sincerely,

Handwritten signature of Monica R. Alonzo in black ink.

Monica R. Alonzo
Mayor Pro Tem

Handwritten signature of Tiffinni A. Young in blue ink.

Tiffinni A. Young
Council Member

Handwritten signature of B. Adam McGough in black ink.

B. Adam McGough
Council Member