



City of Plano
1520 K Avenue
Plano, TX 75074

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plano.gov

August 16, 2017

Plano Starfest Music Festival LLC d/b/a/ Starfest
1601 Elm Street, Suite 4245
Dallas, TX 75201

**VIA EMAIL AND
CERTIFIED MAIL RRR
7013 1090 0000 0941 4993**

To whom it may concern:

Please be advised that this is formal written notice that Plano Starfest Music Festival LLC d/b/a Starfest ("Starfest") is in material breach of the July 21, 2017 License Agreement for the promotion and production of a music festival at the Oak Point Park and Nature Preserve, which was executed with the City of Plano.

Specifically, Starfest has failed in any manner to comply with the provisions of section 3.03 which requires

- Starfest and the City to mutually agree on headliners to perform at the festival; and
- Starfest to provide *executed* artist contracts to the City at least 48 hours prior to Starfest making any public announcement of the Festival.


These are material breaches of the License Agreement and are incurable within any cure period which may be provided in the License Agreement.

Because Starfest is in material breach of the License Agreement, and that breach is incurable, the City of Plano hereby **TERMINATES** the License Agreement **IMMEDIATELY**.

Starfest is to **IMMEDIATELY CEASE AND DECIST** from the use of the City of Plano's logo, brand, and other marks.

Thank you for your attention to this matter.

Sincerely,



Bruce D. Glasscock
City Manager
City of Plano, Texas